



**Okeechobee County
Tourist Development Council**

Meeting Location
2800 NW 20th Trail
Okeechobee, FL 34972
863-763-6441
www.co.okeechobee.fl.us

Regular Meeting

~ Agenda ~

Tuesday, September 12, 2017

5:30 PM

Okeechobee County Airport

Roll Call

Bradley G. Goodbread	Chairman
Denise Raubaugh	Councilwoman
Gene Woods	Councilman
Margaret Garrard Helton	Councilwoman
Noel Chandler	Councilman
Mike O'Connor	Councilman
Jim McCoin	Councilman
Sharie Turgeon	Coordinator
Jeff Shain	Deputy Clerk

I. Commencement

II. Public Comment

III. Revisions

IV. Agenda

1. Consent Agenda

- a. Minutes August 15, 2017 Regular Session— Sharie Turgeon

That the Tourist Development Council (TDC) Advisory Board approve minutes from the August 15, 2017 - Regular Session

2. Regular Agenda

i. Budget: Advertising

A. FY 17/18

1. 2017 18 Fish Florida Mobile App Renewal— Sharie Turgeon

That the Tourist Development Council (TDC) Advisory Board review and vote on the renewal of the Fish Florida mobile application.

2. 2018 The Travel Guide to Florida— Sharie Turgeon

That the Tourist Development Council (TDC) Advisory Board review and vote on The Travel Guide to Florida 2018 by Globelite.

ii. Budget: Promotions

A. FY 17/18

1. 2018 BFL Gator Division Super Tournament— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board review and vote on the requested host fee for the BFL Gator Division Super Tournament September 22-23, 2018.
2. 2018 BFL Gator Division 1 day Pro Am Bass Tournament— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board review and vote on the requested host fee for the BFL Gator Division 1 Day Pro Am Bass Tournament March 17, 2018.
3. Activity Request Okeechobee Main Street— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board review and vote on the request for the Special Event Activity requested by Okeechobee Main Street for Special Event Activity of a snowglobe that will be an interactive back drop for memorable Christmas photos.
4. Host Request American Bass Anglers - RAM Truck Open February and March 2018— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board review and vote on the Special Event Host application from the American Bass Anglers - RAM Truck Open Series February 17 and March 24, 2018.
5. 2017 18 Florida Airboat Association— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board review and vote on the Florida Airboat Association (FAA) Unity Weekend host request of \$5,000.00.

iii. General Business

1. TDC Advisory Board 17/18 Meeting Schedule— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board discuss and approve a meeting schedule of the TDC Advisory Board for the new Fiscal Year 2017/18.

V. Tourism Coordinator Updates

1. Florida Governor's Conference Review— Sharie Turgeon
That the Tourist Development Council (TDC) Advisory Board receive a brief review of the Florida Governor's Conference.

VI. TDC Board Updates

VII. Adjournment